Traditional Photography Is The New Alternative

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A photogram is a photographic image made without a camera by placing objects directly onto the surface of a light-sensitive material such as photographic paper and then exposing it to light. The usual result is a negative shadow image that shows variations in tone that depends upon the transparency of the objects used. Areas of the paper that have received no light appear white; those exposed through transparent or semi-transparent objects appear grey.



The technique is sometimes called cameraless photography. It was used by Man Ray in his exploration of rayographs. Other artists who have experimented with the technique include László Moholy-Nagy, Christian Schad (who called them "Schadographs"), Imogen Cunningham and Pablo Picasso. Variations of the technique have also been used for scientific purposes.



Art In Motion has it's very own photogram artist -- <u>Dan Zamudio</u>. Dan's work centers on his belief that "traditional photography is the new alternative". Dan creates hand-printed photographs and photograms in a darkroom using methods and techniques slowly fading to the world of digital imagery. He incorporates darkroom techniques ranging from basic film development and printing to more experimental skills such as sandwiching negatives and solarization .Check out Dan's amazing results from many happy hours spent in the darkroom!



